

BESPOKE WEBSITE PRICING OVERVIEW

CLASSIC SITE

Starting at \$2,500

- Up to 5-6 pages or a long-form scrolling layout
- Home, About, Services, Contact
- Blog and/or Events setup (includes 2 entries max).
- Subscribe form (if applicable)
- Mobile-optimized design
- Wix SEO basics
- Wix Premium Plan is required for domain connection.

ADVANCED SITE

Starting at \$3,750

- Everything in the Classic package, plus:
- Member-only pages and gated content access
- Subscription-based offerings
- Online booking for 1:1 services, group classes, or coaching
- Video or audio-focused layouts
- Blog, events, or custom page structuring
- Wix Automations for form replies, task flows, or onboarding
- Enhanced UX features for more intuitive navigation
- Scalable structure for future content growth

E-COMMERCE SITE

Starting at \$5,500

- Everything in the Classic package, plus:
- Setup of up to 20 flat-priced* products
- Up to 5 product categories/collections
- Category landing pages and sub-menu navigation
- Filtering/sorting features
- Custom product page styling
- Seamless shopping cart + checkout
- Optional setup for discounts or sales
- Branded customer journey from homepage to checkout
- Mobile-optimized design and repeat-visit UX

Note - *Flat pricing excludes complex option pricing (e.g., size/color).

- A Wix Premium Business Plan is required for online booking, subscriptions, or store features.

Payment Options & Gateway Compatibility

- Wix supports gateways including Wix Payments, Stripe, PayPal, and Square (location-dependent).
- Wix Payments enables Apple Pay, Google Pay, Klarna, Affirm, Afterpay, Tap to Pay, and POS.
- Check your gateway availability: wix.com/payments/payment-gateways